



# LIFE SCIENCES TODAY

RBC LIFE SCIENCES: PIONEERING NANOTECHNOLOGY IN NUTRITIONAL SCIENCE

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## *You'll Soon Be Looking Younger!*

Clinton Howard

If you lived 100 years ago – or even 50 years ago --- the products you would use to cleanse and moisturize your skin would be made with age-old ingredients often based on mistaken theories, testimonials, or just trial and error.

Since then however, research scientists have begun to discover active ingredients that actually improve the health, vitality, and youthful characteristics of the face and neck areas.

### **Dermal Science Comes to Skin Care**

We contributed one major step 21 years ago when we discovered the biologically active ingredients in aloe vera. We proved that it not only moisturized and soothed minor burns and skin irritations, but it enhanced cell replication, immune protection, and the repair of damaged skin. Aloe vera became the most requested ingredient in skin care products in the entire world.

Since then, modern technology has enabled scientists to discover new extracts that improve specific skin conditions such as wrinkling, large pores, blotches, dryness, and age spots.

We at RBC wanted to create the most advanced, age-defying skin care products possible to provide you all the benefits of these discoveries in one product collection. To do so, we negotiated arrangements with these scientists to include their new patented ingredients in an exciting state-of-the-art line of skin care products, **Cellution 7!**

### **The recently discovered ingredients include:**

- **Argireline®**, a unique peptide that has been shown to inhibit the formation of proteins that cause facial wrinkles.
  - **Ormagels®**, extracts of Brazilian seaweed that combine with proteins in the skin to soften and moisturize.
  - **Advanced Moisture Complex® (AMC)**, a patented polymer that enhances absorption, binding, and retention of moisture in the skin.
  - **Matrixyl 3000™**, a peptide that has been shown to stimulate collagen formation in the skin and reduce wrinkles by 44.9%.
  - **Eyeseryl®**, an acetyl peptide that has been shown to reduce puffy eye bags.
  - **Vitagen®**, a stabilized form of vitamin C shown to reduce age spots, and the appearance of wrinkles in the eye area.
- In addition, extracts from a wide range of fruits, berries, flowers, aloe

vera and other ingredients, proven to be effective, have been included in the **Cellution 7** products, such as **Hyaluronic Acid**, an ultra high molecular weight binding agent that increases and holds moisture in the skin.

After creating the new formulas, RBC brought in sixteen ladies and one man, with ages ranging up to 55, to try the products for 30 days with “before” and “after” photographs. The seventeen subjects were delighted because the products did exactly what they were designed to do --- even faster than 30 days! You can see the results on our website or in the brochure that accompanies the **Cellution 7** products. Then discover for yourself how these exciting new formulas can help you look and feel younger.

### **The Cellution 7 Skincare Line**

**Introducing Cellution 7 - your anti-aging solution, 7 days a week.**

**The primary features of the C7 line are:**

- Perfect for all skin types
- Fragrance-free
- No animal testing
- Natural botanicals
- Plant-based ingredients
- Infused with Aloe Vera
- Enhanced with RBC NanoClusters®

### **Four easy steps – Three refreshing minutes**

Daily Morning Routine:

- Deep Cleansing Foam
- Nourishing Serum
- Eye Therapy
- Age Defying Moisturizer

Daily Evening Routine:

- Deep Cleansing Foam
- Deep Wrinkle Serum
- Eye Therapy
- Age Defying Moisturizer

Two to Three Times a Week:

- Facial Peel Cellution

Once a Week

- Rejuvenating Toning Mask

Try scientifically-based **Cellution 7** for one month and you will agree it is the most effective, skin regimen you have ever used. Your friends will want to know what you are doing to look so young so soon.