



NANOCEUTICALS™ TODAY

ROYAL BODYCARE: PIONEERING NANOTECHNOLOGY IN NUTRITIONAL SCIENCE

Volume 1, Number 5

October 2005



SPIRULINA FOR HEALTHY EYES

Over ten million Americans will begin to experience weakening vision by age 55.

Recent discoveries show that carotenoids in spirulina, such as zeaxanthin, are important for eye health and vision. Your macula is approximately 75% zeaxanthin. The macula is the central part of the retina. **It controls your ability to read, drive a car, recognize faces or colors and see objects in fine detail.**

Royal BodyCare Spirulina NanoClusters®, Spirulina tablets and powders have always contained zeaxanthin and other carotenoids. For good eye health encourage your family, customers, and Associates to take spirulina daily.*

**These Statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*

CHRISTOPHER HILLS WOULD BE PROUD!

No one knew more about the broad-range nutritional value of spirulina, than the late Dr. Christopher Hills. He was looking for a nutritionally complete food to feed the world's growing populations when he discovered spirulina, a unique form of blue-green algae. He began experiments to grow it in a swimming pool, and, working with a young agronomist, he developed the technology to grow spirulina in large environmentally controlled ponds. Dr. Hills recognized the need to avoid contamination that occurs in lakes subject to farm-animal waste, herbicides, pesticides, and other undesirable species of blue green algae. Instead, he grew spirulina on the surface of clean man-made ponds, carefully maintained at a high alkalinity to prevent any type of contamination. This tradition has continued with RBC spirulina which is still grown under the supervision of that same agronomist trained by Dr. Christopher Hills.

In 1979, Dr. Hills began to introduce spirulina to North America. Our Senior Vice President of Operations, Ken Sabot, worked closely with Christopher Hills for nearly 15 years and has been involved in the worldwide research, development and production of Spirulina since 1981.

To be sure customers received the highest quality and greatest benefits of spirulina, Dr. Hills personally tested every crop and accepted only the best. That tradition continues at RBC in the Quality Control laboratories supervised by Dr. Jerry Lee Phelps.

As you know, the most nutritious spirulina is **organic spirulina**. In the past, spirulina was always grown contamination-free and virtually organic, with no inorganic chemicals, except for the nitrogen fertilizer which was necessary to achieve its high 60-70% protein value. A few years ago the major spirulina growers began using a mined mineral form of nitrogen called "Chilean nitrates" which allowed them to designate their product as "organic spirulina". However, recently the U.S. government passed a regulation that growers can no longer use more than 20% Chilean nitrates and still call spirulina "organic". The other 80% of nitrogen must be from a true organic source.

Unable to meet the new regulations, major spirulina companies have stopped producing "organic" spirulina --- all except Royal BodyCare's grower. Our grower – the same agronomist trained by Dr. Christopher Hills -- didn't stop growing organic spirulina because he doesn't use any Chilean nitrates. He uses a clean, unique, and truly organic source of nitrogen for RBC spirulina which is produced according to USDA standards, and certified organic by the U.S. Pharmacopoeia.

Today, we know of no other network marketing company that sells organic spirulina. This means you have an exciting opportunity to offer a superior form of spirulina to customers and your new Associates as the very best type of blue green algae, **RBC Organic Spirulina**.

Dr. Christopher Hills would be proud that his legacy and high standards continue at RBC.

STUDY SHOWS LOWER BLOOD FATS WITH SPIRULINA

A clinical trial to evaluate spirulina was conducted on thirty patients with heart conditions, and high cholesterol levels. For a period of three months, ten subjects received 2 grams of spirulina per day. Another ten subjects received 4 grams per day, and ten subjects in a control group received none.

After three months, both spirulina groups showed lower serum triglycerides, and lower Low Density Lipoproteins (LDL) and lower High Density Lipoproteins (HDL) compared to control subjects who received no spirulina. The group receiving 4 grams of spirulina daily also showed lower cholesterol levels by the 2nd month, as compared to the control group. The groups consuming spirulina also lost body weight (about 2.2 pounds) compared to the control group (about 0.7 pounds).*